

MUESTRA CULTURAL MEXICANA

Application

Name of Participant _____

Director/Contact _____

Mailing Address: _____

City: _____ State: _____ Zip _____

Phone _____ Cell _____

Fax _____ email: _____

Web page: _____

This is a wonderful venue, for that reason we want for all participants to have best time and a great opportunity to share their work.

Please give us a brief description of your work and how you can contribute to this wonderful event. _____

According to your talent and disposition; Rehearsal time will be call.

Due to the short time for the preparation of this event we will schedule rehearsal time on Tuesdays and Thursdays from 7 pm to 10 pm as well (This does not apply to all talents).

Please let us know your availability _____

THIS DAY IS REQUIRE FOR ALL TALENTS TO ATTEND :

Tuesday September 13th, 2011 from 6 pm to 10 pm

We will contact you to confirm the set you will perform for the Concert.



Tierra Blanca
Arts Center

A place where your imagination has no limits.

Board of Directors

Blanca A. Soto
Founder / Producer

Griselda Vargas
Executive Director

Miriam Arroyo
Marketing Director

Gerardo Gutierrez
Artistic Director

Board of Advisors

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Professor of Latin American
Literature
UNAM (University of Mexico)

Allen Golden
Executive Director Salon de la
Plaza

Gordon Turner Attorney at Law

Alejandro Jiménez Director
Language Door Center

Efren Martinez Executive
Director/CEO
The Florence-Firestone
Chamber of Commerce

David Leon
La Prensa Colombiana
Director



Muestra Cultural Mexicana 2011

Waiver & Release

Waiver and Release ("Release") Executed On, _____ By: _____
(*Participant*) Releasing Downey Theatre, Tierra Blanca Arts Center and "**Muestra Cultural Mexicana 2011**" Its Officers, Members, Employees, And Agents from Any And All Claims of Participant Arising from Participation In The Event Known As "**Muestra Cultural Mexicana 2011**" In Exchange For The Right To Participate In The Event, Participant Hereby Wives, Releases And Discharges Any And All Claims For Injuries To Person Including Death Or To Property That Participant May Incur As A Result Of Participants Participation In The Event. This Release Discharges "**Muestra Cultural Mexicana 2011**" And All Other Promoters, Sponsors, Promoting Clubs, Officials, Employees, And Any Municipality Or Other Public Entity And Their Respective Agents And Employees ("Other") Associated With The Event, And From And Against Any And All Liability May Arise Out Of The Negligence, Carelessness, Gross Negligence Or Intentional Act On The Part Of Others Or Participants.

Participant Understands And Acknowledges That A Serious Accident Can Occur During Activities Such As The Event Knowing Such Risks, Participant Hereby Assumes All Those Risks And Injury To Person Including Death Or To Property Related To Event And Releases And Holds Harmless And Indemnifies The Downey Theater, Tierra Blanca Arts Center, Blanca Soto And Others From Any Such Injury Whether Such Injury Arises From Other's Negligence, Carelessness, Gross Negligence Or Intentional Acts, Including, But Not Limited To All Costs And Attorneys Fees.

Further Participant Hereby Grants Full Permission To Any Or All The Foregoing To Use Any Photographs, Video Tapes, Motion Pictures, Recording Or Any Other Record Of This Event.

Participant Agrees That This Waiver And Release Shall Be Binding On Participants Personal Representatives, Heirs, Assigns And Next Of Kin.

*Participant Has Carefully Read And Understands The Foregoing Waiver And Release And Signs This As Participants Own Free Act. Participant Represents That In Executing This Document, That The Party Doing So Has The Full Authority To Enter Into This Agreement With the Downey Theater, Tierra Blanca Arts Center, Blanca Soto And Acknowledges That The Downey Theatre Is Relying Upon The Execution Of This Document In Allowing Participant To Participate in "**Muestra Cultural Mexicana 2011**"*

Participant Printed Name _____

Participants Signature: _____

If under 18, Parents Signature: _____

Participants Address: _____

City: _____ State: _____ Zip _____

Name of Group: _____ Director: _____

Email: _____ website _____

(Every performer MUST SUBMIT a signed Waiver & Release to be able to participate).

MUESTRA CULTURAL MEXICANA

Agreement

This agreement dated _____, is made By and Between The Producer of "**Muestra Cultural Mexicana 2011**" whose address is 2928 Idell St. Los Angeles, Ca 90065 as "Producer", AND _____, referred to as "Performer."

Term of Agreement. This agreement shall become effective upon signing and shall continue in effect until September 18th, 2011, or until terminated in accordance with this agreement.

Termination of this Agreement. This agreement may be terminated by either party on fifteen (15) days notice to the other party. All such notices shall be by certified mail or delivered personally.

Entire Agreement. This contract expresses the entire agreement between the "Producer" and the "Performer" regarding this matter. This agreement can only be modified with another written agreement signed by both the "Producer" and the "Performer".

Legal Fees. If either party brings a law suit in order to enforce or interpret the provisions of this agreement, the prevailing party shall be entitled to reasonable attorney's fees in addition to any other relief to which that party may be entitled.

This event offers opportunities for folk dance group & companies to perform in a professional venue. **(Every dance, theater or performer's representative MUST SUBMIT a signed the agreement to be able to participate).**

Show advertising: Posters, Flyers, Press Releases
Deadline August 1st. 2011

August 1st., is the deadline for getting in group publicity photos, group information and elements. Please provide effective promotional material for the media, publicity, and web page. Please send us quality pictures, bios & the best information to describe your art. Producers make no guarantee that all or any PR information will be used.

Send all materials to blanca@selatino.com

Show: Performance dates and times will be as follows: Dancers & Directors Please arrived 2 hours prior to performance.
Saturday September 18th, 2011

All performances must be approved by the "producers", prior to performing them.

All directors, choreographers, teachers, performers everyone participating in any capacity automatically release the right to "**Muestra Cultural Mexicana 2011**" and its "Producers" to use their likeness in photographs & videos for advertising & **publicity purposes only**.

All performers and groups will share dressing rooms, we have a very limited dressing room area, please be courteous with other performers.

All performers please ARRIVE EARLY. 5:00 PM IS CALL TIME. ENTRANCE TO THE BACK OF THE THEATER, WITH YOUR ID. DIRECTOS PLEASE PROVIDE ALL THE NAMES OF THE DANCERS AND STAFF, TO PUT THEM ON THE LIST.

Smoking and eating are not allowed in the theater or dressing at any time.

MUESTRA CULTURAL MEXICANA

Scenery and fire are not allowed (no candles), on stage.
NO FOOD OR DRINKS ALLOWED ON STAGE.

Music: All CD music must be labeled / cued. Group must provide 2 copies of their music in the order of their performances, along with a clearly written (printed) list of performance.

Final Tech & Full Dress Rehearsals:

Tuesday September 13th, 2011

(schedule will be sent with time for each group)

Each group will be notified of their scheduled performance time (please be on time). The groups that follow you are on a schedule as well. We will not cut into another group because the first group showed up late. This is however theater and the producers reserve the right to change, push back, reschedule, or rearrange a performance time, for technical reasons. We are all professional and we will make every effort to respect your performing time, and will only change scheduled time when absolutely necessary. Please be respectful of other performer's presentation time that included clearing out dressing rooms for their use.

Dressing Rooms:

Dressing rooms will be assigned by the stage manager. Everybody is responsible for your costumes & belongings make sure you do not forget anything, please do not BRING valuable items to the performances or rehearsals.

Use caution on the stairs. No running on the stairs, in lobby or halls.
Parents and chaperones are not allowed on stage or in the stage wings, during shows.

"Muestra Cultural Mexicana 2011" IT'S "PRODUCERS" OR ANY OF THE SPONSORS ARE NOT RESPONSIBLE FOR ANY LOST OR DAMAGED ITEMS.

Parking: To bring your costumes please use the parking behind the theater. No one is permitted to park in the parking behind the theater. If you park in the parking behind the theater YOU WILL BE TOWED.

Parking is not the responsibility of the "producers". The "Producers" will not be responsible for parking tickets or cars being towed. We suggest carpooling, and being dropped off.

ANYONE NOT AUTHORIZED TO PARK IN THE BACK THEATER WILL BE TOWED.

Video & Cameras: Unless approved in writing by the "producers", No video taping will be allowed during the performance, other then news media, and only with out flash or lighting.

Ticket Sales: Tickets sales will be through our box office and on the Downey Theater

Comp Tickets: There will be NO complementary tickets. **Everyone not in the show,** working on the show or a parent/guardian of a minor must purchase a ticket. No exceptions



Performers Fee: We understand how much time and effort you put into your presentation and we would like to honor each minute you work for this great program. Therefore, we are doing two proposals to all the directors in order to have more revenue for the participants.

A) The price of the ticket is \$ 20.00 dollars; Performers and associates might have a 25% revenue of the sale of each ticket. Therefore per each ticket sold you will have to turn in only \$ 15.00 . (Tickets are available the first week of July).

B) Each group can find a sponsor to participate in "**Muestra Cultural Mexicana 2011**" and the donation will be a 30% to the company o participant, and the other 70% will be cover the expenses for the production. Please make check to Tierra Blanca Arts Center 501 (c) 3 not for profit Our employer ID number is; 52-2368087

Programs: Programs during performances will be available to paying ticket holder only. Souvenir programs will be available for purchase at our merchandise area.

Please provide effective promotional material for the media, publicity, and web page. This will help us introduce your performance to the audience. Please send us quality pictures, bios & the best information to describe your art. The "Producers" make no guaranty that all or any PR information will be used.

Program advertising sales: **Deadline August 26th, 2011**
Each group will also receive 30% of advertising sales as well for sponsorship brought in for the show program. All material and payments must be in by August 26th 2011.

Send all materials to blanca@selatino.com and Payment to: Tierra Blanca Arts Center, 2928 Idell St. Los Angeles, Ca; 90065

SILENCE DURING THE PERFORMANCES IS HIGHLY OBSERVED, IN ORDER TO GIVE THE PERFORMERS THEIR RESPECT AND CONCENTRATION.

THE DOWNEY THEATRE AND THE PRODUCERS OF "**Muestra Cultural Mexicana 2011**" RESERVE THE RIGHT TO REMOVE ANY PERSON OR COMPANY THAT DOES NOT COMPLIED, WITH ANY OF THE RULES SET FORTH I THIS AGREEMENT.

Both the "Producer" and the "Performer" have read and agreed to this agreement.

Signature of Authorized Group Representative Date: _____
Group Name: "Performer"

Blanca A. Soto Date: _____
"Muestra Cultural Mexicana 2011"
Founder & Producer